

What national publications are saying about

Sioux Falls

SOUTH DAKOTA!

An *InformationWeek* story by Darrell Dunn said:

It costs 45% more to build and operate a data center in New York than in Sioux Falls, S.D., according to a study of data center costs in 35 U.S. cities to be released this week. A 125,000-square-foot facility staffed by 75 would cost about \$14.1 million a year in New York; in Sioux Falls, \$9.7 million. The report names 10 cities as prime candidates for cost-effective and secure data centers, with Sioux Falls, S.D., coming out on top.

***Runzheimer International* analyzes 2007 vehicle costs:**

Driving a typical mid-size car in the Detroit area costs \$12,210 per year with Philadelphia next at \$11,081, and Los Angeles in third place at \$10,604. Expenses include operating costs (fuel, oil, tires, and maintenance) and ownership costs (insurance, depreciation, and license & registration fees). In sharp contrast, driving this same vehicle in Sioux Falls, South Dakota costs the owner approximately \$7,700, representing a difference of \$4,581 between the most and least expensive locations.

***Real Estate Investor* reports:**

A 50-city study recently released by The Boyd Co. Inc. found Sioux Falls, S.D., to be the least expensive U.S. location to operate a hypothetical, newly constructed 150,000 sq. ft. health care data center with a workforce of 150. Annual operating tab: \$16.1 million. The most expensive place was New York City, where yearly operating expenses reached \$22.5 million.

#1 says *Forbes Magazine*:

Forbes Magazine, in Best Places For Business And Careers, April 5, 2007, reports Sioux Falls as the number one "Best Smaller Metro" for the fifth year in a row.

***CNN Money.com* reports:**

"Entrepreneurs tend to do well" in South Dakota, said Karen Kerrigan, president and CEO of the SBE Council, a nonprofit group in Washington, D.C., that tends to lobby for the Republican agenda on taxes and regulations. "Obviously [it's] a good policy environment... It's also a beautiful state, open, with lots of land, and it's affordable to live there."

Contact Dan Scott, dans@siouxfalls.com or Dan Hindbjorgen, danh@siouxfalls.com
605-339-0103 www.siouxfallsdevelopment.com 1-800-658-3373

