Sioux Falls Metro

Midwest Work Ethic . . . in the heart of America

Cultural Opportunities . . .
that stretch the human experience

Pro-business Environment . . .
that improves your bottom line

Engaged Leaders . . .
academic, corporate & political

Crossroads of America . . .
intersection of I-90 & I-29

Low Crime Rate

Amenities . . .
that exceed our size

Outstanding Educational Opportunities

World Class Healthcare

High Value Location . . .
affordable with room to grow

enjoy the benefits . . . join our corporate community

Sioux Falls
SOUTH DAKOTA

The most successful businesses of the future will be those searching out innovative, creative business solutions today . . . **explore the Sioux Falls metro . . .** join our **corporate community** . . . where Better Business, Better Life isn't just our motto . . . it's reality!

**Demographics**

### Population

<table>
<thead>
<tr>
<th>Year</th>
<th>Sioux Falls</th>
<th>Metro</th>
</tr>
</thead>
<tbody>
<tr>
<td>1900</td>
<td>10,266</td>
<td>23,926</td>
</tr>
<tr>
<td>1920</td>
<td>25,202</td>
<td>42,490</td>
</tr>
<tr>
<td>1940</td>
<td>40,832</td>
<td>57,697</td>
</tr>
<tr>
<td>1960</td>
<td>65,466</td>
<td>86,575</td>
</tr>
<tr>
<td>1980</td>
<td>81,343</td>
<td>109,435</td>
</tr>
<tr>
<td>2000</td>
<td>123,975</td>
<td>172,412</td>
</tr>
<tr>
<td>2020</td>
<td>190,750</td>
<td>272,379</td>
</tr>
</tbody>
</table>

### Persons/Households/Families

- **Total Households**: 102,650
- **Persons per Household**: 2.52
- **Total Families**: 65,634
- **Persons per Family**: 3.12

**Source**: 2018 American Community Survey

### Race Distribution

<table>
<thead>
<tr>
<th>Race</th>
<th>Metro</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Race</td>
<td>97.3%</td>
</tr>
<tr>
<td>White</td>
<td>87.5%</td>
</tr>
<tr>
<td>Black</td>
<td>5.2%</td>
</tr>
<tr>
<td>Native American</td>
<td>1.7%</td>
</tr>
<tr>
<td>Asian</td>
<td>2.2%</td>
</tr>
<tr>
<td>Other</td>
<td>3.4%</td>
</tr>
<tr>
<td>2 or More Races</td>
<td>2.7%</td>
</tr>
<tr>
<td>Hispanic/Latino Origin (of any race)</td>
<td>4.0%</td>
</tr>
</tbody>
</table>

**Source**: 2018 American Community Survey

### Age Distribution

- Under 5
- 5-19
- 20-34
- 35-54
- 55-64
- 65+

### Sex Distribution

<table>
<thead>
<tr>
<th>Sex</th>
<th>Female</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sioux Falls Metro</td>
<td>49.6%</td>
<td>50.4%</td>
</tr>
</tbody>
</table>

**Source**: 2018 American Community Survey

The Sioux Falls Metro Area consists of Minnehaha, Lincoln, Turner and McCook Counties in South Dakota.
74.5% Labor Participation Rate
Percent of metro residents 16 and older that are employed

93.4% High School Diploma/GED
47.7% Associate's Degree or Higher
33.9% Bachelor's Degree or Higher

Educational Attainment of Metro residents 25 and older

$32,390 Per Capita Income
$63,940 Median Household Income
$80,826 Median Family Income

67% of Metro Housing Units are Owner-occupied

102,650 Households are located within the Metro Area

60% South Dakota Born

50 - 50
Percentage of population male vs. female

Source: 2018 American Community Survey
Availability of Labor

Estimated Available Labor Supply . . . 17,000
Average Annual Number of New MSA Residents . . . 4,000
Annual College/Tech School Graduates Statewide . . . 10,000
MSA High School Graduates 2019 . . . 2,750
Labor Force Growth last 10 years . . . 21%

Civilian Labor Force, Employment & Unemployment - Metro

<table>
<thead>
<tr>
<th>Year</th>
<th>Labor Force</th>
<th>Employment</th>
<th>Unemployment</th>
<th>% Unemployed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>85,970</td>
<td>83,670</td>
<td>2,300</td>
<td>2.7%</td>
</tr>
<tr>
<td>2000</td>
<td>111,250</td>
<td>109,125</td>
<td>2,125</td>
<td>1.9%</td>
</tr>
<tr>
<td>2010</td>
<td>133,560</td>
<td>127,210</td>
<td>6,350</td>
<td>4.8%</td>
</tr>
<tr>
<td>2019</td>
<td>157,494</td>
<td>153,505</td>
<td>3,989</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

Major Employers (1,000+ employees)

- Sanford Health: 9,432 employees
- Avera Health: 8,880 employees
- Smithfield Foods: 3,700 employees
- Sioux Falls School District: 3,668 employees
- Hy-Vee Food Stores: 3,009 employees
- Wells Fargo: 2,616 employees
- Citi: 1,586 employees
- Evangelical Lutheran Good Samaritan Society of Sanford Health: 1,500 employees
- Walmart / Sam’s Club: 1,424 employees
- First PREMIER Bank / PREMIER Bankcard: 1,269 employees
- City of Sioux Falls: 1,260 employees
- Dept of Veterans Affairs Medical & Regional Office: 1,182 employees
- LifeScape: 1,152 employees

Resources

South Dakota Labor Market Information Center
605.626.2314 or 800.592.1881
dlr.sd.gov/lmic

SF Development Foundation Workforce Development Office
605.339.0103
Non-farm wage and salary employment has increased by 21% in the Metro area over the last decade.

Metro Income Information

- 2018 Per Capita Income: $32,390
- 2018 Median Household Income: $63,940
- 2018 Median Family Income: $80,826

Source: 2018 American Community Survey
South Dakota ... One of America's top states for business

... **No** corporate income tax
... **No** personal income tax
... **No** personal property tax
... **No** inheritance tax
... **No** inventory tax
... A Right-to-Work State
... One of the lowest union membership rates

**South Dakota has a very attractive business climate**
... come share it with us and enjoy the advantages!

South Dakota’s population growth has outpaced the nation’s ... **8.4%** to **5.6%** since 2010.

**Top States contributing to South Dakota’s Population Growth (2018)**

- Minnesota: 14.3%
- Nebraska: 13.9%
- Iowa: 12.2%
- Florida: 7.9%
- California: 7.7%
- North Dakota: 7.4%
- Colorado: 3.0%
Sioux Falls is one of America’s crossroads cities, located at the junction of two Interstate highways, I-90 and I-29. I-90, joining Boston and Seattle, is one of the five coast-to-coast east-west freeways. I-29 runs north-south and joins Kansas City with Winnipeg. I-229 joins I-29 with I-90 south and east of the city creating an interstate loop to enhance traffic flow. South Dakota 100, a limited access principal arterial roadway mirroring I-229 is currently under construction. It will connect I-90 at Exit 402 east of the city to I-29 at the Tea Exit.

### Interstate Traffic Counts - 2019

<table>
<thead>
<tr>
<th>Exit/Exit</th>
<th>Vehicles per Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exit 73 (Tea Exit) - I-229</td>
<td>36,870</td>
</tr>
<tr>
<td>I-229 Exit - 41st Street Exit</td>
<td>51,020</td>
</tr>
<tr>
<td>26th Street Exit - 12th Street Exit</td>
<td>60,060</td>
</tr>
<tr>
<td>12th Street Exit - Madison Street Exit</td>
<td>57,380</td>
</tr>
<tr>
<td>Madison Street Exit - Russell Street Exit</td>
<td>49,980</td>
</tr>
<tr>
<td>I-229 Exit - Cliff Avenue Exit</td>
<td>22,930</td>
</tr>
<tr>
<td>Cliff Avenue Exit - I-29 Exit</td>
<td>23,660</td>
</tr>
<tr>
<td>Louise Avenue Exit - Western Avenue Exit</td>
<td>36,470</td>
</tr>
<tr>
<td>Western Avenue Exit - Minnesota Avenue Exit</td>
<td>46,370</td>
</tr>
<tr>
<td>Minnesota Avenue Exit - Cliff Avenue Exit</td>
<td>45,660</td>
</tr>
<tr>
<td>Cliff Avenue Exit - 26th Street Exit</td>
<td>43,380</td>
</tr>
<tr>
<td>26th Street Exit - 10th Street Exit</td>
<td>36,770</td>
</tr>
<tr>
<td>10th Street Exit - Rice Street Exit</td>
<td>31,840</td>
</tr>
<tr>
<td>Rice Street Exit - Benson Road</td>
<td>29,060</td>
</tr>
</tbody>
</table>

**Source:** South Dakota Department of Transportation

### Highways

18.2 minutes • • • Average Metro Commute Time

70+ • • • Truck Lines Serving the Region

Sioux Falls is one of America’s crossroads cities, located at the junction of two Interstate highways... I-90 and I-29.
Express Delivery Services is readily available in the metro area. UPS and FedEx have air cargo facilities located at the Sioux Falls Regional Airport and operate jet freighters on a daily basis.

**Commercial Airline Flights**
- 7 flights to/from Chicago
- 7 flights to/from Minneapolis
- 5 flights to/from Denver
- 3 flights to/from Dallas/Ft. Worth
- 1 flight to/from Atlanta
- 1 flight to/from Phoenix - Sky Harbor
- 5 Weekly flights to/from Las Vegas
- 5 Weekly flights to/from Phoenix/Mesa
- 2 Weekly flights to/from St. Petersburg/Clearwater
- 2 Weekly flights to/from Orlando
- 2 Weekly flights to/from Nashville (Seasonal-Summer)
- 2 Weekly flights to/from San Diego (Seasonal-Summer)
- 2 Weekly flights to/from Fort Myers (Winter)
- 2 Weekly flights to/from Los Angeles (Seasonal-Summer)

*Source: Sioux Falls Regional Airport Authority*

**Additional Metro Area Airports:**

**Lincoln County Airport** is conveniently located just south of Sioux Falls, adjacent to I-29. The 3,650-foot runway leads to a modern full service FBO providing major aircraft repairs and aircraft fueling. On the airport grounds, repair station and installation services for all manner of aircraft models is available.

**Canton Municipal Airport** is located less than 20 minutes southeast of Sioux Falls along US Highway 18. The airport features a 3,600-foot hard surface runway, private hangars, and 24-hour fuel service.

**Sioux Falls Regional Airport - Joe Foss Field**
- Located approximately two miles northwest of downtown
- Largest airport in South Dakota
- 60,500 flight operations in 2019
- Over 1,165,000 passengers in 2019
- Served by Delta, United, American, Allegiant & Frontier Airlines
- Charter First provide charter service out of Maverick Air Center
- FBO services provided by Signature Flight Support
- UPS and FedEx both have air facilities at the airport; operating jet freighters on a daily basis
- 62 million pounds of freight/mail pass through the Sioux Falls Regional Airport

**Resources**
- **SD Department of Transportation**
  - 605.773.3265
  - www.sddot.com
- **Sioux Falls Engineering Department**
  - 605.367.8601
  - www.siouxfalls.org/publicworks
- **Sioux Falls Regional Airport**
  - 605.336.0762
  - www.sfairport.com
- **Lincoln County Airport**
  - 605.368.2841
- **Canton Municipal Airport**
  - 605.987.9010

**Railroads**
- **BNSF**
  - www.bnsf.com
- **E&E**
  - concretematerialscompany.com
- **D&I**
  - www.lgeverist.com
- **Rail to Road**
  - www.railtoroad.com
Rail Service to and from the area is provided by BNSF. A number of industrial parks throughout the region are served by BNSF; accommodating all types of materials. Foundation Park has multiple sites available with rail access. Two short line railroads serve the region as well - Ellis & Eastern and the D&I, both with transload facilities in the area. Direct connections with dock spurs and freight forwarding service are available from the railroads.

Transmodal Facilities

... 175-acre large-site off-loading terminal
... Located 10 miles south of Sioux Falls near Worthing, SD
... Includes a half-circle side spur
... Space to temporarily store large components
... 120-foot scale
**Business Climate**

**Reemployment Assistance Tax**

<table>
<thead>
<tr>
<th></th>
<th>New Employer</th>
<th>Construction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>1.75%</td>
<td>6.55%</td>
</tr>
<tr>
<td>Year 2-3</td>
<td>1.55%</td>
<td>3.55%</td>
</tr>
</tbody>
</table>

Average experienced rating 2020: 1.09%
Wage Base: $15,000

Employers of 4+ years are assigned an experienced rating based on the employer’s benefit and contribution experience in relation to their total taxable payroll for a certain period and the remaining balance in the State fund.

**Real Property Tax**

Local real property taxes vary from 1 to 4 percent of the actual value of the structure, with most rates falling under 3 percent. The taxable value of a property is currently considered 85% of the market value. Property taxes are then calculated based on the taxable value of the property.

**Motor Vehicle Excise Tax**

4% on the purchase price of motor vehicles, recreational vehicles and motor homes.

**Worker’s Compensation**

South Dakota has traditionally been known as having one of the lowest workers compensation rates in the country. For detailed information contact the SD Department of Revenue & Regulation.

**Sales & Use Tax**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>State</td>
<td>4.5%</td>
<td></td>
</tr>
<tr>
<td>Sioux Falls</td>
<td>2.0%</td>
<td></td>
</tr>
<tr>
<td>Sioux Falls Entertainment Tax</td>
<td>1.0%</td>
<td></td>
</tr>
</tbody>
</table>

**2019 Levy for the City of Sioux Falls (Commercial & Non-owner Occupied Properties)**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Water</td>
<td>0.024</td>
</tr>
<tr>
<td>City</td>
<td>4.402</td>
</tr>
<tr>
<td>School (Commercial Rate)</td>
<td>12.519</td>
</tr>
<tr>
<td>County (Minnehaha)</td>
<td>3.379</td>
</tr>
<tr>
<td>Total:</td>
<td>$20,324 / $1,000 taxable valuation</td>
</tr>
</tbody>
</table>

Taxable percentages are for the City of Sioux Falls within Minnehaha County. Minnehaha County has taxable percentages of .87 for ag and .941 for non-ag. Lincoln County has taxable percentages of .850 for ag and .937 for non-ag.

Property taxes vary depending on the school district and county.

**SD Ranked 2nd Best ... in the Tax Foundation’s 2020 State Business Tax Climate Index**

**Resources**

**SD Revenue & Regulation**
605.773.3563
dlr.sd.gov

**City of Sioux Falls Finance Department**
605.367.8860
www.siouxfalls.org/finance

Equipment and inventory are classified as personal property and are not subject to property tax.
Revolving Economic Development & Initiative Fund

The REDI Fund is a low interest revolving loan fund for economic development providing financing assistance for qualifying startup firms, existing businesses, and businesses moving into South Dakota based on the creation of primary jobs.

The REDI Fund can provide financing for the purchase of land and the associated site improvements, construction, acquisition, and renovation of buildings; equipment; fees, services and other costs associated with construction.

The REDI Fund can provide up to 45 percent of the project cost and requires the applicant to secure the matching total funds before applying to the South Dakota Board of Economic Development, including a ten percent minimum equity contribution. The rate is fixed for the entire term of the loan, currently at two percent, unless otherwise determined by the Board of Economic Development. The loans are amortized over the useful life of the assets financed; up to twenty years for real estate and ten years for equipment, with a balloon after five years.

Property Tax Abatement

A City of Sioux Falls ordinance allows owner-occupied new industrial, distribution or research structures, or additions to these types of existing structures, to be taxed at a lower rate. This abatement ordinance results in a savings of property tax normally paid during the first five years following construction.

The following chart illustrates the percentage of taxable value used through the first five years.

<table>
<thead>
<tr>
<th>Years following</th>
<th>% of taxable construction value used</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>--------</td>
</tr>
<tr>
<td>2nd</td>
<td>20%</td>
</tr>
<tr>
<td>3rd</td>
<td>40%</td>
</tr>
<tr>
<td>4th</td>
<td>60%</td>
</tr>
<tr>
<td>5th</td>
<td>80%</td>
</tr>
<tr>
<td>6th+</td>
<td>100%</td>
</tr>
</tbody>
</table>

A number of Minnehaha and Lincoln County communities have enacted property tax abatement ordinances. For information, contact the Lincoln or Minnehaha County Economic Development Associations at 605.339.0103.

Sales Tax Refund

South Dakota charges sales tax on capital equipment purchases. Many of the communities offer a refund of their city’s portion (generally 2%) of capital equipment/eligible furnishings. The City of Sioux Falls program allows eligible expenses to be incurred within 36 months of the project start date.

City of Sioux Falls – Sales Tax Refund Parameters:
- New construction project – must add at least $5 million to property tax base, or
- Non-realty capital assets investment of not less than $10 million, or
- a combination of new construction & non-realty capital assets exceeding $10 million

50-State Comparison . . . check it out: sdreadytowork.com/tools-resources/50-state-comparison/
South Dakota Reinvestment Payment Program

This program is available to assist companies in offsetting the up-front costs associated with relocating or expanding operations and/or upgrading equipment in South Dakota. The program allows for project owners to receive a reinvestment payment, not to exceed the South Dakota sales and use tax paid on project costs, for new or expanded facilities with project costs in excess of $20,000,000, or for equipment upgrades with project costs in excess of $2,000,000.

South Dakota Jobs Program

This program is available to assist companies in offsetting the up-front costs associated with relocating or expanding operations and/or upgrading equipment in South Dakota. The program allows for project owners to receive a South Dakota Jobs Grant for new or expanded facilities with project costs less than $20,000,000, or for equipment upgrades with project costs less than $2,000,000.

Port of Entry / U.S. Customs

The Port’s U.S. Customs Office allows freight and passengers to clear U.S. Customs in Sioux Falls. Persons interested in accessing Port Services are encouraged to contact the Sioux Falls International Marketing Director.

Foreign Trade Zone

The Federal Government approved a Foreign Trade Zone in Sioux Falls. FTZ #220’s current activated General Purpose Warehouse site is Nordica Warehouses, Inc., located at 801 South 6th Avenue. The site consists of a 125,000 square foot public dry goods heated warehouse, freezer building and cooler building. For more information, contact Nordica Warehouses at 605.336.9152. Rosenbauer-America, Inc. is FTZ #220s only Manufacturing Foreign Trade Zone site and it is located in Lyons, South Dakota. This site consists of approximately 10 acres.
**Sioux Falls Development Foundation**

As a non-profit development corporation, SFDF provides a variety of professional services including industry and business specific location assistance for new and expanding firms, and information on available industrial park land, buildings and sites. SFDF works in partnership with the Governor’s Office of Economic Development, local municipalities, county officials, the Minnehaha County Economic Development Association, the Lincoln County Economic Development Association, Zeal Center for Entrepreneurship, USD Discovery District, as well as real estate brokers and financial institution representatives to assist you.

The Foundation owns and operates the Sioux Empire Development Parks and Foundation Park. Established in 1970, the park developments total nearly 2,200 acres, and are zoned I-1 or I-2. In addition, SFDF owned the commercial development Campus Crossing near the junction of I-90 and Marion Road.

Development Foundation services include:
- . . . Information on Industrial Park Land, Available Sites & Buildings
- . . . Connections to Local Municipal & Business Service Providers
- . . . Business Retention & Expansion Services
- . . . Workforce Development Services
- . . . Demographics, Utility & Labor Information
- . . . Area Business Listings/Directories
- . . . Business & Tax Climate Data
- . . . Quality of Life Information

200 North Phillips Avenue, Suite 101, Sioux Falls, SD 57104
605.339.0103 or 800.658.3373

**Governor’s Office of Economic Development**

The Governor’s Office of Economic Development’s main objective is to expand primary job opportunities and enhance the quality of life for all South Dakotans. GOED works to retain and expand existing businesses, foster new businesses, facilitate business succession and recruit out-of-state businesses. The office works closely with community economic development corporations to help prepare communities for development and to expand and diversify the state’s industry and economy. Additionally, GOED administers a variety of financing opportunities available to new and expanding businesses.
Minnehaha County & Lincoln County Economic Development Associations

The Minnehaha and Lincoln County Economic Development Associations (MCEDA & LCEDA) represent a two-county economic development cooperative between 14 incorporated communities surrounding Sioux Falls, two county governments and the Sioux Falls Development Foundation. The organizations share staff and resources to add leadership and expertise to local economic development efforts. Working with local governments, community leaders and volunteer economic development boards, the two organizations assist communities with new business recruitment, business expansion, land development, workforce development and community development issues. Together, they provide companies with a focused, single point of contact to explore expansion or relocation opportunities within the region.

Startup Sioux Falls

Startup Sioux Falls is a community organization operated by the Zeal Center for Entrepreneurship that connects small business owners and startup founders to one another and to the startup ecosystem. Its mission is to create a movement of small business owners and startup founders working to create and grow businesses for the betterment of themselves, their families, and their communities. Startup Sioux Falls hosts numerous in-person events each year and its online community boasts nearly 7,000 members.

Zeal Center for Entrepreneurship

The Zeal Center for Entrepreneurship is Sioux Falls’ hub for small business and startup incubation, startup ecosystem organizations, flexible office and coworking space, meeting space and wet lab space. As a 45,000 square foot multi-use facility, Zeal is home to numerous startups, established and growing businesses and non-profit organizations that serve small business owners and startup founders. If you are interested in starting a business in Sioux Falls, the Zeal Center should be your first stop.

Resources

Minnehaha & Lincoln County Economic Development Associations
800.658.3373 or 605.339.0103
www.siouxfallsdevelopment.com

Zeal Center for Entrepreneurship & Startup Sioux Falls
605.275.8000
www.facebook.com/zealsiouxfalls/
www.startupsiouxfalls.com

Additional Resources

Enterprise Institute
605.697.5015
www.sdei.org

South Eastern Council of Governments
605.367.5390
www.secog.org
www.dakotabusinessfinance.com
Announcing . . .

Foundation Park

South Dakota’s 1st Mega-site
I-29 & I-90 Access
Crossroads Location

900+ Acre Park
800 Acres Available Now
Class 1 Rail Frontage
Northern Gateway to Sioux Falls
Zoned I-2

Sioux Falls Development Foundation
200 North Phillips Avenue, #101
Sioux Falls, SD, 57104
605.339.0103 or 800.658.3373
info@siouxfalls.com
www.siouxfallsdevelopment.com

est. 2015
The USD Discovery District is an innovation community bringing together research, education and business to capitalize on the region’s significant and growing medical and biotech capacity. The 111-acre District is being developed in partnership with the South Dakota Board of Regents, the University of South Dakota, the State of South Dakota, Forward Sioux Falls and the City of Sioux Falls.
Sioux Empire Development Parks

...provide just the address you’ve been looking for!
**Sioux Empire Development Park Benefits**

... Over 1,300 Acres  
... Zoned I-1 for Light Industrial  
... Protective Covenants  
... Near the intersection of I-29 and I-90  
... Within minutes of the Sioux Falls Regional Airport  
... Paved Roads with Curb & Gutter  
... Located within Sioux Falls City Limits with the benefit of Municipal Services  
... South Dakota Certified Ready Site - SEDP VIII

---

**Major Tenants:**

ADP  
Avera Health  
CIGNA  
Daktronics, Inc.  
Electronic Systems, Inc.  
FedEx  
Forum Communications  
Glanbia Nutritional  
Goodin Company  
Graco, Inc.  
Nordica Warehouses Inc.  
Pepsi  
Poet LLC  
Sanford Foundation  
Sanford Health  
Sanford Research  
Schwan Sales  
StarMark Cabinetry  
Sullivan Inc.  
Titan Machinery  
United States Postal Service  
U.S. Foods  
Walmart  
Win Chill LLC  
Worthington Ag Parts  
Wells Fargo  
YRC Inc.
... including Corson Development Park
a regional rail park

Located on the BNSF mainline
Lot sizes from 3 acre to 6 acres
Immediate access to I-90
Zoned I-3
Within Brandon City limits
Municipal services
South Dakota Certified Ready Site

Park Stats:
7 Businesses
300+ Employees

Resources
Sioux Falls Development Foundation
605.339.0103 or 800.658.3373
info@siouxfalls.com
www.siouxfallsdevelopment.com

Minnehaha & Lincoln County Economic Development Associations
605.339.0103 or 800.358.3373
The majority of Sioux Falls’ electrical needs are supplied by Xcel Energy. In the surrounding metro area, electric service is provided by Sioux Valley Energy and Southeastern Electric Cooperative.

**Xcel Energy Company**

Xcel Energy provides electricity to over 90 percent of the electrical customers in Sioux Falls, (approximately 87,500 residential and commercial), as well as customers in 35 rural communities for a total of approximately 92,000 customers in South Dakota. A majority of those customers reside in Minnehaha and Lincoln counties.

Xcel owns and operates three combustion turbine-generating units at the Angus C. Anson plant site, located between Sioux Falls and Brandon. The plant utilizes natural gas and is capable of providing 400 MW of power, generally used for peaking purposes on hot summer days.

Xcel Energy offers a range of rate options, including interruptible rates that can provide industrial customers with significant savings.

**Sioux Valley Energy**

Sioux Valley Energy provides electricity and related services to members in South Dakota and Minnesota, including the Minnehaha communities of Brandon, Hartford, Colton, Corson, Humboldt, Crooks, Lyons, Valley Springs, and portions of Sioux Falls.

Sioux Valley has more than 5,700 miles of distribution line serving more than 25,000 accounts. Besides basic central station electric services, Sioux Valley offers electrical wiring and repair, energy use advice and assistance programs, reduced rate and rebate programs for using electricity for space heating, controlled-use air-conditioning and water heating, and residential/commercial energy conservation assistance.

**Southeastern Electric Cooperative**

Southeastern Electric Cooperative provides electrical services to residential, commercial and industrial members who live in the southern city limits of Sioux Falls, around Harrisburg and Tea, as well as the rural areas and some communities in Lincoln, McCook, Turner Counties in addition to the rural areas of Hutchinson County on a non-profit basis. The Coop has six office and warehouse locations throughout its service area in Alcester, Marion, Parkston, Salem, Exit 68 south of Sioux Falls and Viborg to serve its members. The Coop serves 19,000 meters and is one of the fastest-growing coops in the state.

The Coop also offers incentive programs for ground source heat pumps, energy efficiency programs, off-peak heating, water heating, and all-electric heat for homes and businesses.

**Resources**

**Xcel Energy**
800.481.4700
www.xcelenergy.com

**Sioux Valley Energy**
800.234.1960
www.siouxvalleyenergy.com

**Southeastern Electric**
800.333.2859
www.southeasternelectric.com
MidAmerican Energy

MidAmerican Energy Company is an energy provider serving 760,000 electric customers and 742,000 natural gas customers in Iowa, Illinois, Nebraska, and South Dakota. It is headquartered in Des Moines, Iowa. Information about MidAmerican Energy is available on the company’s website, Twitter, Facebook and YouTube pages, which can be accessed via MidAmerican Energy Company’s website.

NorthWestern Energy

NorthWestern Energy is a regional provider of electricity, natural gas, and related services to approximately 718,300 customers in Montana, South Dakota, and Nebraska. NorthWestern’s natural gas system includes approximately 9,758 miles of transmission and distribution pipelines and storage facilities serving 168 communities and surrounding rural areas in Montana, South Dakota, and central Nebraska. This includes electric and natural gas distribution services to approximately 63,575 electric customers and 88,946 natural gas customers in 60 communities in eastern half of South Dakota. The company’s corporate headquarters are located in Sioux Falls.

NorthWestern Energy is dedicated to providing safe, reliable, and cost-effective energy and services to all of its residential, commercial and industrial customers.

Telecommunications

Sioux Falls offers a strong infrastructure of telecommunications services. As a regional hub for medical, finance, call center, and retail services, the community is wired with multiple carriers for voice and data transport. Providers offer everything from the traditional residential services to redundant optical OCX capacity.

Long distance network service is provided by a number of national service providers and other independent resellers.

**Point of Presence:** AT&T, Midco, CenturyLink, SDN Communications, Sprint, Vast, and Verizon Business all maintain Points of Presence in the community.
**Water - Sioux Falls**

**Sources of Water:**
- Big Sioux Aquifer
- Middle Skunk Creek Aquifer
- Lewis & Clark Regional Water System
- Surface Water

**Water Treatment Capacity:** 75 million gallons/day

**Water Storage Capacity:** 25.5 million gallons

**Lewis & Clark** provides treated water to member municipalities and rural water systems from an aquifer adjacent to the Missouri River near Vermillion, SD. When completed, the System will serve 20 members with over 300,000 people in South Dakota, Iowa, and Minnesota through 337 miles of pipeline encompassing 5,000 square miles. Communities and rural water systems within the Sioux Falls MSA were connected to Lewis & Clark in 2012.

The capacity of the system when completed will be 45 million gallons per day (MGD) with the ability to expand to 60 MGD in the future.

Lewis & Clark improves the quality of life for area residents by addressing water quality, supply and infrastructure; allowing continued growth of the Sioux Falls region.

**Resources**

**City of Sioux Falls Public Works**
- 605.367.8600
- www.siouxfalls.org/publicworks

**Minnehaha Community Water Corp**
- 605.428.3374
- www.mcnrwrc.com

**Lincoln County Rural Water System**
- 605.767.2966
- www.lincolncoruralwater.com

**South Lincoln Rural Water**
- 605.372.4211
- www.slrws.com
Wastewater Treatment - Sioux Falls

The Sioux Falls Department of Water Reclamation oversees wastewater collection and treatment for the City. Residential and commercial flow is 91.1 percent of the flow contribution with high strength and industrial flow contributing approximately 3.3 percent of the total flow. The Water Reclamation Division provides collection and treatment services for two sanitary districts and two municipalities outside of the City of Sioux Falls; contributing 5.8 percent of the total flow to the system.

The Division also provides treatment for final discharge to the Big Sioux River according to the conditions of the City’s National Pollutant Discharge Elimination System (NPDES) permit. The City currently has primary, secondary and tertiary treatment facilities.

Regional Sanitary Landfill

The Sioux Falls RSL, in operation since 1979, is the largest landfill in the state of South Dakota and is operated under a solid waste permit from the South Dakota Department of Environment and Natural Resources. It is located approximately 5 miles west of Sioux Falls and has a service area covering five counties (Lake, Lincoln, McCook, Minnehaha & Turner). The RSL has a total permitted area of approximately 785 acres.

Sioux Falls, in partnership with POET Biorefining-Chancellor, have taken “green” to a new level with the development of a landfill gas pipeline. The 11-mile, low-pressure pipeline provides methane gas to help power daily operations at the 120 million gallon per year POET ethanol plant. Efforts to enhance recycling along with other sustainable measures that decrease environmental impacts will help to lengthen the life of the landfill which is currently estimated to be able to accept waste until the 2070’s.
Retail Sales

As the largest retail center between Denver and the Twin Cities, Sioux Falls offers the consumer vast selection of goods from thousands of retail stores scattered throughout the metro area. From quaint, eclectic one-of-a-kind shops in our regional communities and downtown Sioux Falls, to national retailers... the metro offers everything the consumer needs and wants. Employing 11 percent of the metro labor force, the retail sector has a market area of 695,000 consumers and draws shoppers from the four state area.

Regional Retail destination...

The Sioux Falls Metro generated over 33% of South Dakota’s retail sector sales in 2019.

(5D Department of Revenue)
Sioux Falls ranks 1st in the nation for total bank assets with $3.2 trillion.
(FDIC 4Q, 2019)

$6.0 billion worth of construction has occurred and 17,500 new housing units have been built in Sioux Falls since 2010.

**Building Construction - Sioux Falls**
(in millions)

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Residential</td>
<td>$215.6</td>
</tr>
<tr>
<td>Residential Additions/Remodel</td>
<td>$64.5</td>
</tr>
<tr>
<td>New Non-Residential</td>
<td>$332.5</td>
</tr>
<tr>
<td>Non-Residential Additions/Remodel</td>
<td>$158.8</td>
</tr>
<tr>
<td>Total Value</td>
<td>$771.4</td>
</tr>
<tr>
<td>Number of Permits Issued</td>
<td>7,355</td>
</tr>
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</table>

Source: Planning & Development Services, City of Sioux Falls

**Total Value of Construction - Sioux Falls**
Cost of Living Comparison

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
<th>All Items</th>
<th>Food</th>
<th>Housing</th>
<th>Utilities</th>
<th>Transportation</th>
<th>Health</th>
<th>Misc. Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago, IL</td>
<td>121.9</td>
<td>104.0</td>
<td>156.6</td>
<td>92.7</td>
<td>124.6</td>
<td>99.8</td>
<td>109.0</td>
<td></td>
</tr>
<tr>
<td>Denver, CO</td>
<td>112.8</td>
<td>98.0</td>
<td>138.5</td>
<td>80.4</td>
<td>104.0</td>
<td>104.2</td>
<td>108.5</td>
<td></td>
</tr>
<tr>
<td>Bozeman, MT</td>
<td>107.8</td>
<td>103.6</td>
<td>126.1</td>
<td>86.0</td>
<td>91.1</td>
<td>95.1</td>
<td>105.7</td>
<td></td>
</tr>
<tr>
<td>Madison, WI</td>
<td>107.1</td>
<td>105.8</td>
<td>109.8</td>
<td>100.2</td>
<td>103.6</td>
<td>123.3</td>
<td>106.1</td>
<td></td>
</tr>
<tr>
<td>St. Paul, MN</td>
<td>106.5</td>
<td>102.7</td>
<td>104.0</td>
<td>96.0</td>
<td>102.0</td>
<td>104.5</td>
<td>114.1</td>
<td></td>
</tr>
<tr>
<td>Minneapolis, MN</td>
<td>105.9</td>
<td>103.1</td>
<td>102.0</td>
<td>97.3</td>
<td>104.1</td>
<td>103.3</td>
<td>113.3</td>
<td></td>
</tr>
<tr>
<td>Iowa City, IA</td>
<td>99.8</td>
<td>100.9</td>
<td>92.6</td>
<td>84.6</td>
<td>121.1</td>
<td>96.7</td>
<td>104.2</td>
<td></td>
</tr>
<tr>
<td>Kansas City, MO</td>
<td>96.0</td>
<td>104.4</td>
<td>82.9</td>
<td>97.7</td>
<td>97.0</td>
<td>106.9</td>
<td>101.8</td>
<td></td>
</tr>
<tr>
<td>Sioux Falls, SD</td>
<td><strong>91.9</strong></td>
<td><strong>96.2</strong></td>
<td><strong>85.5</strong></td>
<td><strong>85.0</strong></td>
<td><strong>90.6</strong></td>
<td><strong>107.0</strong></td>
<td><strong>95.8</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Source:** Council for Community & Economic Research Cost of Living Index

Inter-City Index (US Average = 100)  3rd Quarter 2019 / Published October 2019
Public Schools

A number of public school districts provide excellent educational opportunities for PreK through 12th grade students throughout the metro area. The largest district is the Sioux Falls School District; serving 25,000 students.

The Sioux Falls School District encompasses preschool and early childhood programs, 25 elementary schools, 5 middle schools and 5 high schools. The District also offers career exploration opportunities to Sioux Falls and metro area students through the Career & Technical Education Academy. Various specialized elementary schools are available focusing on specific curriculum and interests. Advanced and accelerated learning opportunities as well as a full continuum of Advanced Placement courses are available within the system.

Additional public school systems within the metro area bordering Sioux Falls include: Baltic, Beresford, Brandon Valley, Canton, Dell Rapids, Garretson, Harrisburg, Lennox, Tea Area, Tri-Valley and West Central.

Private Schools

Sioux Falls and the metro area have additional opportunities for elementary and secondary education in non-public schools. Non-public schools have a combined enrollment of 4,400+ students and are operated by a number of religious denominations including Roman Catholic, Lutheran Wisconsin Synod, Lutheran Missouri Synod and Christian Interdenominational.

Spanish & Computer Science Immersion schools
Advanced Placement classes
Career & Tech Ed options
Public & Private schools

Quality public and private educational opportunities abound in the Sioux Falls metro . . . from PreK through medical and doctoral degrees.
Area School Districts

A number of school districts are located within the borders of the 4-county MSA including: Alcester-Hudson, Baltic, Beresford, Brandon Valley, Bridgewater-Emery, Canistota, Canton, Centerville, Chester, Dell Rapids, Dell Rapids St. Mary, Freeman, Garretson, Harrisburg, Hurley, Lennox, Marion, McCook Central, Montrose, Tea Area, Tri-Valley, Viborg and West Central.

The Harrisburg School District operates four elementary schools and a middle school within the city limits of Sioux Falls; and both the Tea Area School District and the Brandon Valley School District operate one elementary school. West Central plans to construct a school within Sioux Falls city limits in the near future.

Educational Attainment

Approximately 5,700 students earn a bachelor’s degree from a South Dakota public or private college/university each May.
Augustana University
Private, 4 Year Liberal Arts University
70 Majors & Pre-professional specializations
Masters: Education, Sports Administration & Leadership, Accountancy, Genetic Counseling
Enrollment: 2,100-2,200
Average # of Graduates: 400-500
800.727.2844 | 605.274.0770 ... www.augie.edu

University of Sioux Falls
Private, 4 Year Liberal Arts College
AA, Bachelors, Masters
Fall Enrollment: 1,600
Average # of Graduates: 400-500
800.888.1047 | 605.331-6600 ... www.usiouxfalls.edu

Community College of Sioux Falls, a branch of The University of South Dakota
Community College & Extension Campus
Certificates, Associates, Bachelors, Masters & Ph.D.'s.
Annual Enrollment: 2,000-2,500
605.274.9500 ... www.sduniversitycenter.org

Southeast Technical College
Technical Institute - 50+ programs
AA Science Degrees, Diplomas or Certificates
Annual Enrollment: 2,100-2,200
Average # of Graduates: 900-1,000
800.247.0789 ... www.southeasttech.edu

Sanford School of Medicine of The University of South Dakota
Primary clinical campus (years 3-4)
Residency programs: Internal Medicine, Pathology, Psychiatry, Child and Adolescent Psychiatry, & Transitional
Average # of Graduates: 50-60
605.357.1300 ... www.usd.edu/med

Sioux Falls Seminary
Graduate Theological Institution
Masters & Doctoral Degrees; Graduate & Non-degree Certificates
Annual Enrollment: 250-350
Average # of Graduates: 40
605.336.6588 ... www.sfseminary.edu

Mount Marty College
30-month Nurse Anesthesia Graduate Program
Master of Science Degree
Annual Enrollment: 100
605.322.8090 ... www.mtmc.edu

University of Northwestern - Sioux Falls
Private, MN-based Liberal Arts College
MBA, MOL and BS-Business Management
800.692.4020 ... www.unwsiouxfalls.com

Stewart School
Cosmetology, Esthetics & Nail Technology Education
Annual Enrollment: 100
800.537.2625 ... www.stewartschool.com
3 public universities . . . located within an hour’s drive of Sioux Falls

**Dakota State University** . . . Madison, SD
A National Security Agency’s National Center of Academic Excellence in Cyber Operations
Enrollment: 3,300+
Graduates: 450
888.378.9988 . . . www.dsu.edu

**South Dakota State University** . . . Brookings, SD
A land-grant university & the State’s largest institution
Enrollment: 12,100+
Graduates: 2,600
800.952.3541 . . . www.sdstate.edu

**University of South Dakota** . . . Vermillion, SD
The State’s designated liberal arts institution & flagship university
Enrollment: 10,000+
Graduates: 2,200
877.269.6837 . . . www.usd.edu
Vital Stats

City of Sioux Falls
Incorporation: March 20, 1889
Land Use: 30% residential / 70% non-residential
Area: 79.82 square miles
Altitude: 1,422 feet above sea level
Latitude: 43°32’50”
Longitude: 96°43’48”
City Employees: 1,260
Uniformed Fire Fighters: 195
# of Fire Stations: 11
ISO Rating: #1
Police Officers: 269
Average Response Time: 5.13 minutes

Minnehaha County
Established: 1862
Area: 810 square miles
County Employees: 598

Lincoln County
Established: 1867
Area: 576 square miles
County Employees: 160

Resources
City of Sioux Falls
605.367.8800
www.siouxfalls.org

Minnehaha County
605.367.4206
www.minnehahacounty.org

Lincoln County
605.764.2581
www.lincolncountysd.org
Winter, Spring, Summer, Fall . . . Sioux Falls’ climate, with its 4 distinct seasons, allows for a pleasant variety and an invigorating life-style.

Something for everyone . . . 600+ restaurants; a world class performance hall and interactive science center; theaters, museums, galleries; the Denny Sanford PREMIER Center; downhill skiing and snowboarding; minor league football, basketball, baseball, soccer, and hockey; a symphony orchestra; festivals, parades, parks, pools; a zoo, an indoor Ferris wheel and aquatic center . . . and SculptureWalk!

Climate Stats

<table>
<thead>
<tr>
<th></th>
<th>Mean</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Average Temperature</td>
<td>45.8°F</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average Relative Humidity</td>
<td>71% (Noon)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Precipitation</td>
<td>26.38 Inches</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Percentage of Possible Sunshine</td>
<td>56%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average Annual Wind Speed</td>
<td>10.3 MPH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Total Snow</td>
<td>44 Inches</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Heating Degree Days (65°F Base)</td>
<td>7,706</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Cooling Degree Days (65°F Base)</td>
<td>690</td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Fall Freeze Date</td>
<td>September 28</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Spring Freeze Date</td>
<td>May 3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Area Outdoor Recreation

Sioux Falls is the gateway to many recreational areas throughout the state. To the north is the glacial lakes region, excellent for water activities and camping. To the west and south, stretches of the Missouri River provide beautiful scenery and an unspoiled atmosphere. South Dakota’s walleye fishing on the Missouri River is considered to be the best in the United States. In the autumn, the most popular form of outdoor recreation is hunting. In South Dakota, known as the ring-neck pheasant capital of the world, tens of thousands of hunters bag their limits each season. There is also high-quality waterfowl hunting in the state.
Our community & region . . .

Sioux Falls is a showcase of the arts in the Upper Midwest

Festivals & Events . . . in and around the Sioux Falls area

605 Summer Classic Beer & Music Festival
Air Show

Canton Car Show
Celebrate Canton
CityFest
Festival of Bands
First Friday’s
German Fest
Harrisburg Days
Hartford Jamboree Days
Hometown Days (Brandon)
Hot Summer Nites
JazzFest
Main Street Days (Humboldt)
Parade of Lights
PorkPalooza
Pride Festival
Riverfest
Siouxland Renaissance Festival
Sioux Empire Fair
Sioux Falls Marathon
St. Patrick’s Day Parade
That Sounds Decent
Turner County Fair (Parker)
Worthing Days

Cultural Highlights

The Washington Pavilion of Arts & Science features a state-of-the-art performance hall, a multi-use “black box” theater, an OMNI theater, visual arts galleries and a Science Discovery Center with interactive exhibits.

Downtown Sioux Falls celebrates summer with SculptureWalk, an exciting exhibit of 62 outdoor sculptures displayed year round along the sidewalks in downtown Sioux Falls. The exhibit is one of the largest year-round outdoor sculpture displays in the nation and boasts new sculptures annually from artists around the world. SculptureWalk has grown beyond downtown with additional sculptures on the University of Sioux Falls campus, works of art on display at Avera McKennan Hospital and sculptures located within the Sioux Falls Regional Airport.

The Multi-Cultural Center provides opportunities to learn, celebrate and share through cultural experiences. They host the annual Festival of Cultures at Falls Park and numerous other ethnic celebrations throughout the year.

Levitt at the Falls is located within the city’s historic namesake, Falls Park. The area boasts a state-of-the-art outdoor concert venue, providing a permanent space to host community events and highlight local traditions.

Ring-neck pheasant capital . . . of the world!
**State Parks & Recreation Areas in the Region**

**Good Earth State Park** is South Dakota’s newest state park in more than 40 years. Just minutes southeast of Sioux Falls, Good Earth is located within Blood Run National Historic Landmark, considered one of the oldest areas of long-term habitation within the country. The park is an important cultural site and unique nature retreat.

**Beaver Creek Nature Area** (Valley Springs)

**Big Sioux Recreation Area** (Brandon)

**Lake Alvin Recreation Area** (Harrisburg)

**Lake Vermillion Recreation Area** (Montrose)

**Newton Hills State Park** (Canton)

**Palisades State Park** (Garretson)

---

**Minor League Sport Teams**

**Canaries** - American Association of Independent Professional Baseball

**SkyForce** - NBA Gatorade League

**Stampede** - U.S. Hockey League

**Storm** - Indoor Football League

**Thunder FC** - National Premier Soccer League

---

**Sioux Falls Parks & Rec**

- 80+ Parks - 3,350 Acres of Park Land
- 500 Recreational Classes & Programs
  - Soccer & Football Fields
  - Baseball & Softball Fields
  - Lacrosse Fields & Pickleball Courts
  - Tennis, Basketball & Volleyball Courts
  - Skate Parks / Skating Rinks / Ice Rinks
  - Disc Golf Courses & Dog Parks
- 29 Miles of Paved Bike Paths
- 3 City-owned Golf Courses
- 7 Aquatic Centers / Swimming Pools
- Wading Pool / Spray Pad
- 5 Community Centers
- Great Plains Zoo & Delbridge Museum
  - 45-Acre Facility
  - 1,000 Animals / 137 Species
  - Children’s Petting Zoo
  - Carrousel & Train Rides
  - Museum with 150 Mounted Animals
- Great Bear Recreational Park
- Downhill Skiing & Snowboarding
  - Cross-country Skiing & Tubing
- Municipal Band Concerts
- Hiking & Mountain Biking Trails
- USS Battleship South Dakota Memorial
- Mary Jo Wegner Arboretum
- IcePlex & Indoor Tennis Center
- Outdoor Campus

605.367.8222 . . . www.siouxfallsparks.org
Health Care

Home to two regional health care systems and a variety of specialty hospitals and numerous clinics, the Sioux Falls healthcare community serves people in a four-state area and beyond. The Sanford School of Medicine of The University of South Dakota is located in Sioux Falls and enhances health care in all the hospitals. Nearly 1,000 doctors staff the hospitals and clinics within the metro area.

Sanford School of Medicine

For more than a century, the Sanford School of Medicine of The University of South Dakota has set the standard for medical education of students, residents and professionals in the state. The school’s mission includes education, research and service and emphasizes family practice to help create the next generation of doctors for the state. Third- and fourth-year students learn at Avera McKennan Hospital & University Health Center, Sanford USD Medical Center and Veteran’s Memorial Hospital in Sioux Falls, or hospitals in Rapid City or Yankton, South Dakota.

Health Research Centers

Avera Research Institute
Sanford Research

www.sanfordresearch.org
Sioux Falls Development Foundation

200 North Phillips Avenue #101
Sioux Falls, SD 57104
800.658.3373  *  605.339.0103
info@siouxfalls.com
www.siouxfallsdevelopment.com